



Bud  
*Their*  
*Memory*  
Virtual  
Reality  
Experience

# Bud

## ***Their Memory***

### Virtual Reality Experience



***Their Memory*** is a Virtual Reality game application that expands the narratives of our veterans to hard-to-reach audiences.

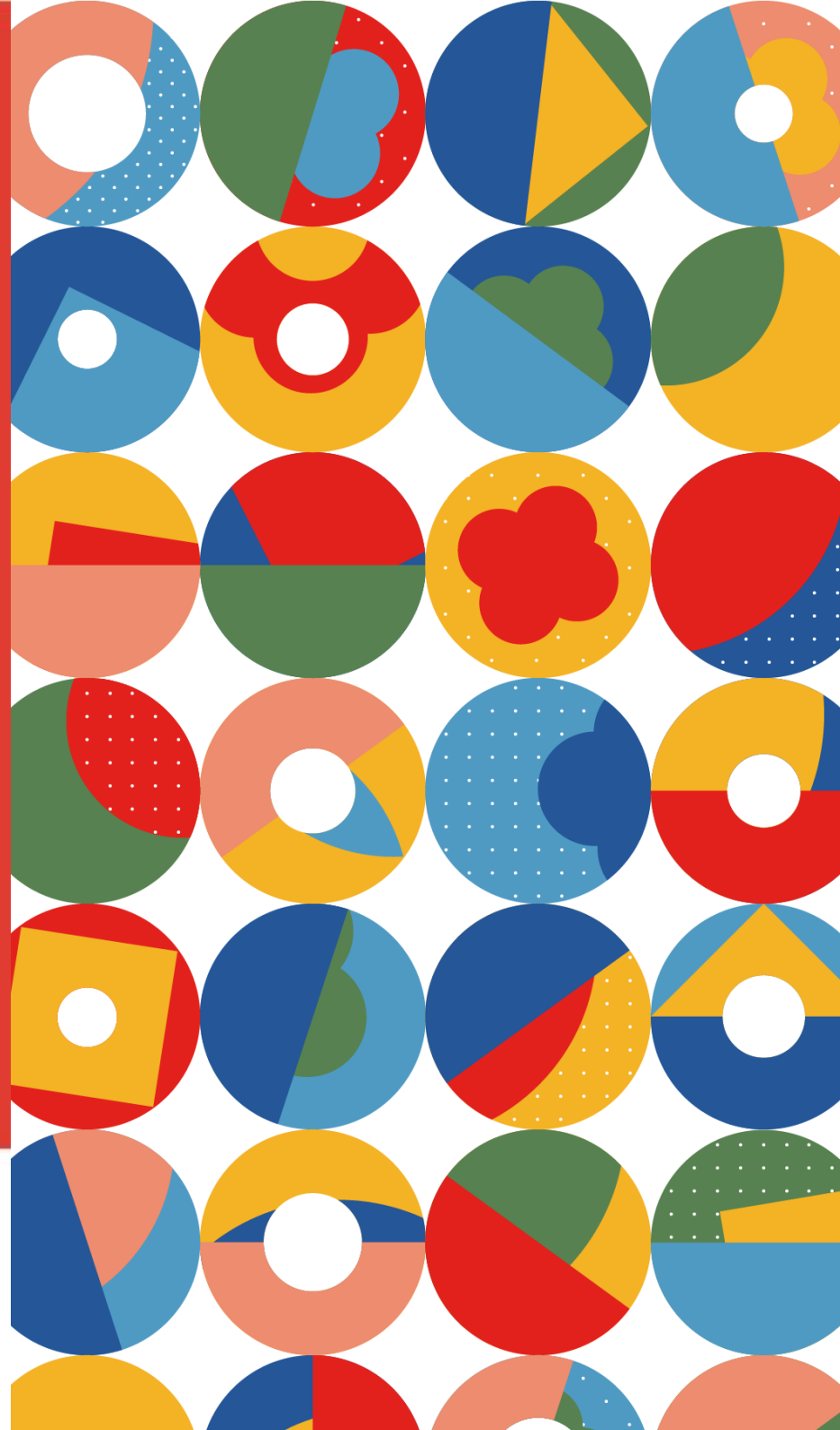
***Their Memory*** allows visitors to become immersed in the memories of the Scottish veterans who work in Lady Haig's Poppy Factory and explores the different conflicts and situations they have experienced.

Working with the Abertay Game Development Companies, Ruffian Games and Pocket Sized Hands, the project expanded documentary and storytelling techniques for the commemoration of war and conflict.

***Their Memory*** won a **Bronze award at the Serious Play Awards** and was installed as part of Poppyscotland's ground-breaking new learning & outreach programme, Bud, that explores contemporary understandings of remembrance.

The Virtual Reality resource - ***Their Memory*** was created to show how game design techniques and VR technology could enhance existing historical research by using a novel storytelling technique to engage visitors.

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Learning from the past to  
positively impact our future.







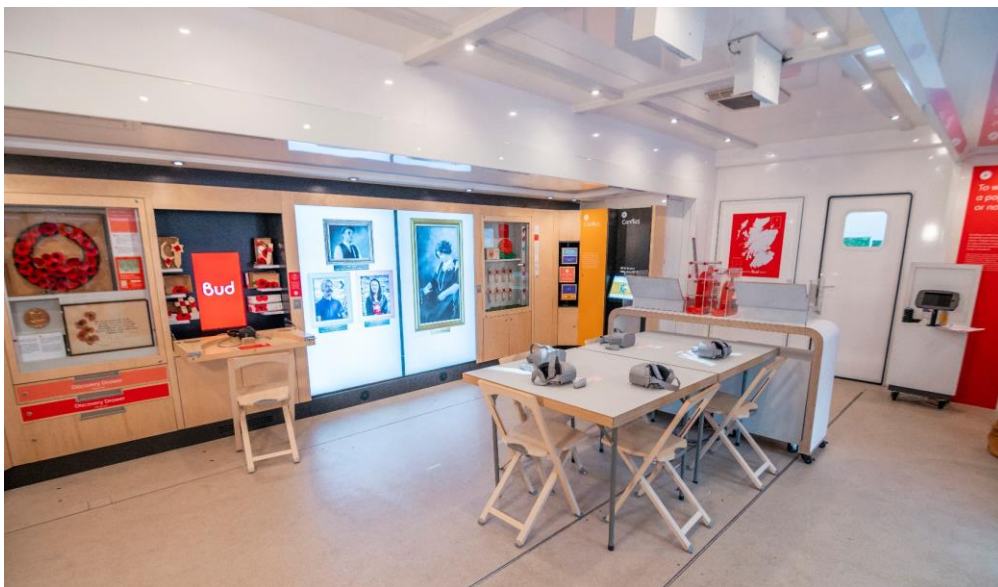




Visitors can navigate round different stations on Bud



Bud offers many audio visual & interactive experiences



The VR Headsets primed and ready for Bud's visitors



Seats are provided for the immersive experience



The hands of a worker from Lady Haig's Poppy Factory making a poppy are projected onto a table from the ceiling projector.





Learners are always keen to try the VR headsets



The Bud Team ensure the VR headsets are fully charged



A quick demonstration and good to go



The VR station is always a favourite



**John Swinney, Deputy First Minister of Scotland & Cabinet Secretary of Education and Skills and Charlie Wallace, Scottish Veterans Commissioner were invited on board to try out the virtual reality experience**







The Poppy Factory veterans histories are always engaging



The veterans' stories encourage lots of discussion



Waiting patiently for their turn



A quick reset and ready for the next group!





# Twitter feedback from Secondary Schools



**castlemilk\_high** @castlemilk\_high · Jan 23

S1 Pupils explore Lady Haig's poppy factory with the help of virtual reality! Thanks to @poppy\_bud for the experience 😊



**Eastbank Academy** @EastbankAcademy · 24 Jan

S1 enjoying a fun and informative session with @poppy\_bud Learning about remembrance and reflecting on what it means for them #SuccessfulLearners #ResponsibleCitizens



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2

16





Travelling Scotland sharing  
stories of reflection and hope.



